

Kevin Patrick Harrington

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Profile

Creative professional dedicated to providing services and solutions that strategically formulate, create, resource and execute corporate branding and strategic messaging, across all facets of corporate graphic design, video, branding, and production.

Experience

KPH+

Northern VA, DC, MD

Fractional Creative Executive
and Producer

July 2024 — present

- Create and manage design and branding from concept to production, overseeing all aspects of design projects, including print design, multimedia design, video, and live events.
- Consult, advise, and support global marketing initiatives for events.
- Collaborate with and manage the creation of executive-level content and production for a global software company at its annual events.
- Ensure a consistent global look and feel for creative projects and events for clients through various agency partnerships.

Appian

McLean, VA

Executive Creative Director
and Executive Producer

July 2016 — July 2024

- Manage internal and external creative teams in the concept, production and support all design projects; including, but not limited to, print design, multimedia design, video and live events.
- Maintain consistency of Appian brand, prior to re-brand and beyond, by developing and monitoring production files for print, video, demos, and event creative, for internal and external distribution.
- Develop and maintain procedures and protocols for internal teams working with creative services.
- Support all global marketing and event teams.
- Maintain various creative service and marketing budgets; weekly update to marketing leadership and CMO.
- Create and maintain creative and production for Appian World and global regional - present; yearly global customer and prospecting event (worked with events to manage global spend for production).
- Maintaining consistent global look/feel for creative and events from NAMER, EMEA and APJ.

SAP

Pittsburgh, PA

Senior Creative Director
and Producer

June 2003 — July 2016

- Manage internal and external creative teams to support all design projects.
- Maintain consistency of SAP and SAP, LoB brands.
- Develop and maintain procedures and protocols for internal teams working with creative services.
- Support all global marketing and event teams
- Maintain various creative service and marketing budgets
- Maintaining consistent global look/feel for creative and events from NAMER, EMEA, LATAM, and APJ
- Work with SAP Event Portfolio managers, to produce SuccessConnect, AribaLive and all other internal events

image | word | sound

Pittsburgh, PA

Principal, Founder

April 2000 — June 2003

- Sell, manage, produce and support all design | marketing projects; including, but not limited to, print design, multimedia design, product / packaging design, and events.
- Educate the clients on the creative process and production; consulting when necessary.
- Develop project budgets, time frame and project milestone in order to estimate development time.
- Maintain corporate identity standards when existing; assist to develop | maintain new ones.
- Act as liaison with outside vendors for the evaluation | production of projects and other services (printing, photography, back-end web development); negotiate deadlines and costs with vendors.
- Update the group on a weekly basis of all project time line, progress and costs.

West Virginia University

Morgantown, WV

Adjunct Design Professor

August 2002 — May 2003

- To enhance the junior graphic design program by combining the basics of graphic design taught in the classroom with the experience of working in the industry.
- Teaching advanced typography and history; incorporating them into print and electronic media.
- Assist in development of software skills; Quark Xpress and pre-press - semester one; Illustrator, Dreamweaver and Flash - semester two
- Monitor and grade each individual basing on skill set and retention.
- Update the other graphic design faculty and supervisor of the students progress.

Marconi (FORE Systems)

Pittsburgh, PA

Creative Director

May 1994 — March 2000

- Directing the creative process for all corporate design projects; including graphic design, multimedia design, presentation design, product design, packaging design, photo | video shoots and editing, and animation.
- Assemble and direct creative teams devoted to each project from conceptualization through to production.
- Assist each individual designer or freelancer on each creative stage of the project.
- Interact with other departments within fore systems and direct outside vendors to maintain corporate identity standards.
- Act as liaison with outside vendors for the evaluation | production of design projects and other services.
- Negotiate deadlines and costs with internal and external clients and vendors.
- Update the vice president of marketing on all project time line, progress and costs.

Education

West Virginia University - Bachelor of Fine Arts

May 1990 - Major in Graphic Design